

A PREVIOUS YEAR OF PERSEVERANCE

GALENA

2022

VOLUME 2, ISSUE 2
A NEWSLETTER OF EAST COAST GROUP



Galena

Is also called lead glance. It is natural mineral form of lead (II) sulphide. It is the most important ore of lead and an important source of silver.

Galena is a very important mineral as it serves as an ore for most of the world's lead production. It is also significant ore of Silver. Galena has very few uses beyond its service as an ore, but that should not diminish its importance to society.

ECG's Core business is minerals and it believes in its infinite use on earth. Galena continue to sublime which symbolizes our culture in business.





Message From

GROUP CHAIRMAN

As we look back on the past year, I am proud of the progress that East Coast Group has made, despite the challenges that we have faced. Our commitment to excellence and our core values of integrity, quality, and innovation have been the driving force behind our success.

At East Coast Group, we are dedicated to creating value for our customers, while also being mindful of our impact on society and the environment. We believe that by focusing on sustainability and responsible business practices, we can create a better future for all.

I am glad to see our very own newsletter of East Coast Group marking its Volume II publication. It is great to reminisce about our yearly activities and achievements in Galena. This is indeed a notable initiative to show our efforts and growth over the year. Our team has worked tirelessly to overcome the challenges of the past year, and I am proud of their dedication and resilience. We have continued to uphold our commitment to safety, both for our employees and for the communities in which we operate.

Looking ahead, we remain committed to our vision of sustainable growth, while also being mindful of the changing needs of our customers and the world around us. We will continue to invest in our people, our technology, and our operations, to ensure that we can meet the evolving needs of our clients and stakeholders. Let this new issue of Galena be ever inspiring to uphold our efforts, dedication and achievements in the coming years.


Azam J Chowdhury
Chairman, East Coast Group



Message From

GROUP MANAGING DIRECTOR

With the aim of sustainable growth of our diversified conglomerate, we dedicate ourselves to form strategies that deliver integrated solutions, reinforce our offerings, expand our customer value propositions and drive towards data growth and new revenue streams. We strive to follow such strategies across all our concerns starting from energy sector to investments in the tea, insurance, finance, and banking industries in order to ensure a healthy economic ecosystem.

As Galena steps into the second year of its issue, celebrating our noteworthy yearly progress and success, it is fulfilling to recognize that our strategies have been executed in such a prosperous manner.

East Coast group and its Subsidiaries continue to strive in synergy and attain growth in every sector of investment. Our team has been working tirelessly to innovate and improve our products and services, to meet the evolving needs of our customers.

I would like to take this opportunity to thank our clients, partners, and employees for their unwavering support and dedication. Together, we have achieved great success, and I am confident that we will continue to do so in the future.



Tanjil Chowdhury

Managing Director, East Coast Group



Message From

DIRECTOR, HUMAN RESOURCE

It is my utmost pleasure and honor to be a part of the launch of the second volume of our East Coast Group Newsletter 'Galena'. I would like to showcase the highlights both precedent and recent that continue to put us on the map and make a notable contribution in the different industries of Bangladesh. I would however, emphasize on the Human Resource division of our group. We have been relentlessly working on to improve, update and promote the best HR practices in the past few months with the guidance of our Honorable Director and Chairman of the Board. By reupholstering these policies we strive to provide fair, equal and compliant practices and attributes that will inspire you, our employees and peers to attain qualitative personal growth.

Our aim and intention is to not only evaluate and measure KPI in terms of skill, but assess EQ (Emotional Quotient/Intelligence). The purpose of these assessments and the amendment of all the HR policies in the works is to predetermine an individual's social skills, interpersonal skills, ways of communicating with varying levels of peers and management in different situations that may require more than just vocational qualifications. We will be able to match both skill, talent acquisitions as well as behavioral deftness for key sustainable employees who have ambitions to grow and develop their career under our many concerns under the ECG wing.

I would like to convey my appreciation for everyone who is working relentlessly and tirelessly to consolidate all our concerns' performances and bring a uniform organized structure for all the company accounts. Being fully compliant is one of our principle success factors that have pushed us forward in the running, bringing us both national and global recognition.

We appreciate all the support you have given us throughout this time and we hope these progresses and updates inspire and lift your spirits to bring in more to the company.

Dilruba Chowdhury
Director, HR, East Coast Group



Message From

DIRECTOR

As the Director of East Coast Group, I am delighted to share with you the progress and achievements we have made in the past year in our annual newsletter "Galena".

Recognizing our impact on the environment and society, we have diligently worked towards adapting to the changes while embracing sustainability and responsible business practices. We believe that by prioritizing these practices, we can create long-term value for our stakeholders, and also contribute to a more sustainable future for all.

The past year we have begun our focus on organic products and infrastructure that cater to the increasing demand for healthy consumption and lifestyle in this fast-changing world. We have also made a conscious effort to be purpose-led, with emphasis on delivering inclusion for all, digital society, and planet. Our unwavering dedication to promoting digital inclusion through business expansion and innovative digital offerings on healthy products and services further highlights our commitment.

Our team has shown immense dedication and resilience in overcoming the challenges posed by the past year. We have remained steadfast in our commitment to safety, prioritizing the wellbeing of our employees and communities in which we operate.

I would like to express my gratitude to our clients, partners, and employees for their unwavering support and dedication, which has been instrumental in our success. Together, we will continue to achieve great things in the future.

Tanveer A Chowdhury
Director, East Coast Group



Message From

DIRECTOR

I am pleased to extend my warm welcome to the second edition of our annual newsletter. The past year has been a mix of challenges and opportunities, and I am excited to share with you the progress and achievements made by the East Coast Group of companies.

As a company, we believe in the importance of embracing change to create a sustainable future. The past year has been a reminder that we must be responsive, resilient, and agile to meet the needs of our customers and the world around us. Despite the challenges, our team has worked tirelessly to overcome them, and I am proud of their commitment and effort. We have continued to prioritize the safety of our employees and the communities in which we operate.

Looking ahead, we remain dedicated to upholding the highest standards of integrity, transparency, and accountability as we work towards our mission. I am hopeful that Galena will continue to reflect our achievements and commitments.

And as we move forward, I encourage everyone at East Coast Group to continue to think creatively and push the boundaries of endless possibilities. I believe, together we can achieve great things.

Tanzeem Chowdhury
Director, East Coast Group



Message From

CHIEF EXECUTIVE OFFICER

It is my privilege to share with you the highlights of our past year in the Annual Newsletter "Galena" Vol II. Despite the economic challenges, our team's unwavering dedication and resilience have allowed us to make significant progress towards our goals.

We have continued to expand our operations and offer high-quality products and services to our customers. Our focus on sustainability and responsible business practices has been instrumental in creating long-term value for our stakeholders and contributing to a more sustainable future for all.

Galena, in its second publication signifies how our strategies have been implemented with great success and the progression with which East Coast Group and its subsidiaries continue to work together in harmony, achieving growth across all investment sectors.

I want to express my sincere appreciation to all our stakeholders for their continued trust and support in East Coast Group. We remain dedicated to upholding the utmost standards of integrity, transparency, and accountability as we strive towards our mission. Our hope is that through Galena, we can continue to showcase our commitments and successes in a meaningful way.

A handwritten signature in blue ink, appearing to be 'Masudur Rahim', written in a cursive style.

Masudur Rahim
CEO, East Coast Group



Message From

EDITOR

Dear Colleagues,

Welcome to the 2nd edition of GALENA.

We are glad to announce that we have crossed 1 year of publishing GALENA and stepped into the 2nd year with success. 2022 had been a successful year that showcased our steady growth yet in another unprecedented economic turmoil.

Data is invaluable and processing them in real-time keeps organizations ahead in the competition. 2022, had been remarkable for us in automation of data processing across the group. SAP, the most widely used ERP software was rolled out in the group last year and now being operated in 20 companies of the Group. The way we have embraced this integrated software, reflects our thrust to live a smart life with the cutting edge technology.

The latest version of GALENA has been very impressive. There were different events and campaign from the group. Galena is a testament to our collective efforts, reflecting the progress we've made, the challenges we've overcome and the vision we have for a better future. It's a reminder of our collaboration and shared goals, and the power of working together towards a sustainable future.

The newsletter is primarily meant for our colleagues. We want to showcase their talents, efforts and interest. Please share with GALENA team your personal accomplishments, success story, and your passion that may inspire your team and others as well. We hope that your continuous participation and support will remain with us in the future.

Enjoy reading 'GALENA'.

Md. AKH Hasif Sowdagar FCMA, FCA
CFO, East Coast Group



Omera Solar

The Year 2022 is a year of milestones for Omera Solar

In February 2022, Omera Solar team successfully installed our first Solar Megawatt rooftop plant at Esquire Accessories Limited. Within just 40 days, the engineering team installed 2240 pcs of high efficiency PV Modules and connected the 1.22 MWp Rooftop Solar System to their factory power supply. The installed system will now produce 1,406 MWh of electricity every year. This alternative power generation is reducing carbon emission by 668 tons each year, reimbursing over BDT 10 million every year on electricity bills and thus contributing to a sustainable environment.



Adding stars to this achievement, Omera Solar executed a megawatt project on a larger scale in November 2022; with another renowned organization; Tarasima Apparels Limited - one of the largest compliant apparel manufacturers in country and a concern of Bitopi Group.

Omera Solar installed and commissioned 3.57 MWp Grid-Tied Rooftop Solar System using 3.5 lakhs square foot of roof area. This state of the art solar system on average is generating daily 11 Megawatt hours of electricity on average. Every year this accumulates to 4112 Megawatt hours of electricity. From this Solar System; Tarasima Apparels is getting both Financial and Environmental Benefits yearly amounting to BDT 31 million on their electricity bill while reducing CO₂ emission up to 1,954 tons.

This go-green approach of Tarasima Apparels Limited has been a role model for various factories around Bangladesh. This inspires many business entities to enjoin Omera Solar and develop such highly appreciated state of the art solar system that will ensure a green and clean source of electricity. With the reduced utility cost of business infrastructures; rooftop solar system is the wheel to move towards the nation's vision of sustainability.



Omera Home Appliances

Innovating Homes with Quality & Sustainability at Kitchen and Bath Expo



Omera Home Appliances participated in Kitchen and Bath Expo in ICCB from 2nd - 4th June, 2022.

Omera Home Appliances has been providing high-quality home appliances for years and has gained a reputation for delivering innovative, reliable and efficient products. We offer a wide range of home appliances including gas stoves, cooker hood, induction cooker, geyser and so on and is in the process of adding new item to its product range. All of our products are designed with the latest technology to make your daily routine easier and more convenient. OHA is committed to sustainability and energy efficiency.

Our Manufacturing facility covers an area of 55, 000 sft (approx.) floor, having multiple assembly lines with a capacity of producing monthly 100,000 units per shift. We market our products with an upright reputation and adhere to scientific management, excellence, quality first, and customer satisfaction.

At the expo, we exhibited not only our state-of-the-art quality products but also our dedication and excellence in service.

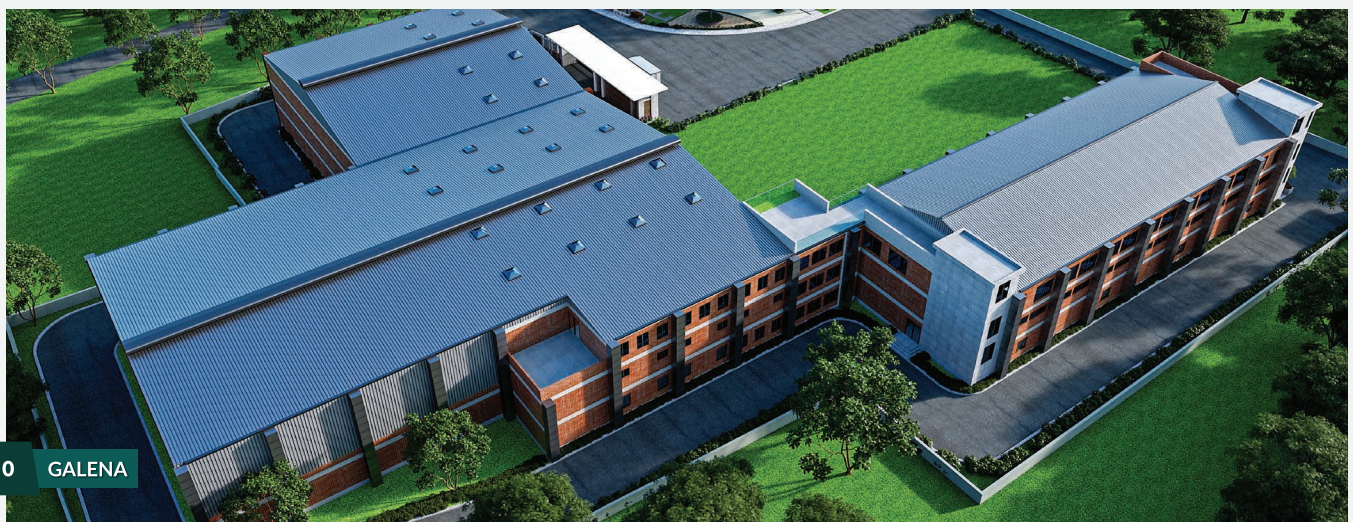


EC Organic Products Limited

First Olive Oil Factory in Bangladesh

Mr. Azam J Chowdhury, Chairman of East Coast Group inaugurated the ECOPL factory in Ashulia, Dhaka on 28th September, 2022. The inaugural ceremony of Bangladesh's first olive oil factory took place with the presence of Guisepppe Ursini, renowned olive oil master.

ECOPL launched its flagship line of olive oil brand "**Olio Orolio**" at the ECG headquarters on November 1st, 2022. The ceremony was attended by Mr. Tanveer A Chowdhury, Managing Director, ECOPL; Ms. Dilruba Chowdhury, Director, Human Resources, ECG; Major General Md Nayeem A. Chowdhury PhD (Retd), Executive Director, ECG; Masudur Rahim, Chief Executive Officer, ECG along with other officials.





EC Distribution Limited

Partnering with Prominent Institutions for Turnkey Projects in 2022

In August 2022, EC Distribution Ltd. onboarded American International School Dhaka (AISD) as a new client for a turnkey project involving the supply and installation of 3M safety & security films and tint paper on 18 buses. The project was successfully completed by September 2022.

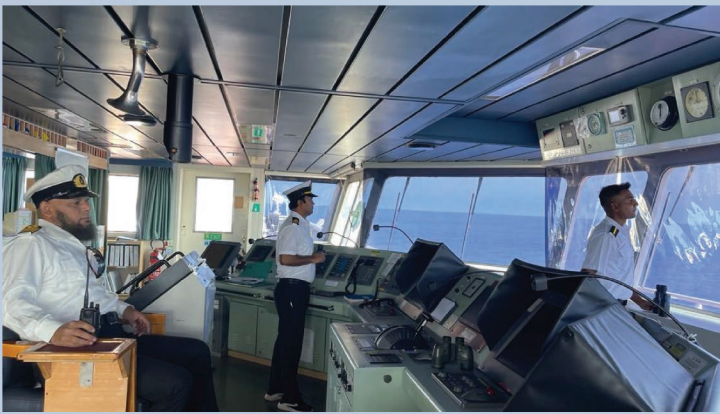
Throughout 2022, EC Distribution Ltd. additionally on boarded esteemed clients such as the World Food Program (WFP), FAO Representation Bangladesh, InterContinental Dhaka, Six Seasons Hotel Dhaka, and the Australian High Commission, Dhaka and also installed 3M safety & security films in their apartments.

3M Participated in "24th Power Bangladesh 2022" fair on October, 2022 at ICCB, Dhaka



'MT OMER A LEGACY', the largest OIL TANKER of its kind in Bangladesh, is utilized for transporting petroleum products for various oil majors.

The seafarers on board Omera Legacy of East Coast Group, were filled with joy and enthusiasm as they engaged in numerous celebrations during their voyages. The ship had traveled a long and arduous journey, navigating through rough seas and unpredictable weather conditions. But through it all, the seafarers had remained steadfast and committed to their duties, ensuring the safe and efficient operation of the vessel. The seafarers on board also celebrated Eid with prayers, sweets, and a festive atmosphere.



Life of seafarers on board



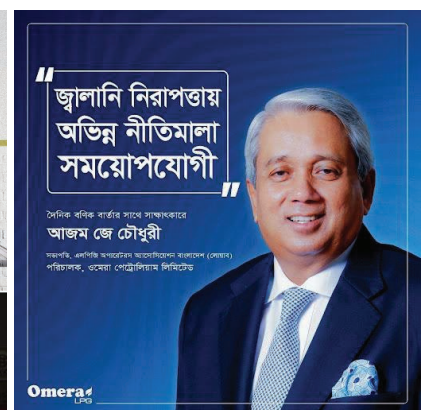
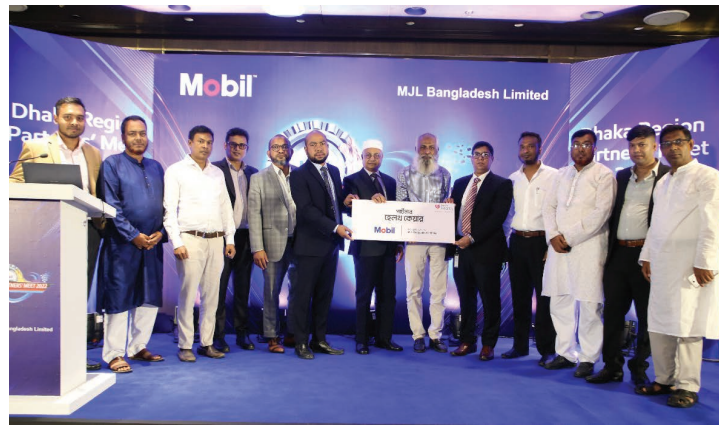
Seafarers' Celebration of Eid on board



Mobil participated in the "Dhaka Motor Show 2022", with a full automotive product range during 23rd -25th June 2022. This is the only international and the largest automotive exhibition in Bangladesh, where vehicle manufacturers as well as other complementary industries showcase their products and services.

MJL Bangladesh Limited organized "Dhaka Region Mobil Partners' Meet 2022" in InterContinental Dhaka on 7th August 2022. The main objective was to further strengthen the relationship between MJL Bangladesh Limited (MJLBL) and its valued wholesalers.

The newly developed 'Lube Solution' App with redefined UI and UX design has been launched on Google's Android and Apple's iOS to accelerate online sales. This app will help the Mobil brand to grow further in its future online journey and will create a seamless user experience for the users.



- ❑ On 28th August, 2022 Honorable Chairman Sir Mr. Azam J. Chowdhury along with other high officials visited Omera LPG Plant, Mongla, Khulna.
- ❑ Omera Petroleum Limited participated in "Kitchen and Bath Expo 2022" at ICCB from 2nd June to 4th June, 2022.
- ❑ On 9th August, 2022, Omera Petroleum Limited got featured in Daily Banik Barta and honorable Chairman sir Mr. Azam J. Chowdhury gave his valuable opinion on current LPG infrastructure and policy.

MYC Cricket Academy

- ❑ MYC Cricket Academy participated in the CWAB Tournament in January 2022 and earned the title of runner-up.
- ❑ 16 players from MYC Cricket Academy played in Dhaka league in 2022.
- ❑ 19 players played in District Cricket and 8 players played in Division level from the house of MYC Cricket Academy.
- ❑ On 16th December 2023, MYC Cricket Academy organized a meet up with the Ex Cricketers of Kulaura.





Mohtasin Ali High School and College



The initiative to expand Mohtasin Ali High School and College began in 2022, with Honorable Chairman of East Coast Group Mr. Azam J Chowdhury purchasing an additional 25 decimal vacant land for constructing a new college building on 16th February, 2022. The foundation layout for the building was laid on 29th October, 2022, and Honorable Chairman personally selected the college teachers under his direct supervision through the Teachers' Selection Committee. His sincere efforts to improve the college standard were hailed and lauded.



Upgradation Of Bakhtunnessa Chowdhury Diabetes Centre



On 14th February, 2022, Mr. Azam J Chowdhury, Chairman of East Coast Group, took initiatives to upgrade the Bakhtunnessa Chowdhury Diabetes Centre. The project aims to expand the premises and improve equipment with a budget of BDT 4 crore, with an expected completion date of June 2023. The upgraded centre will offer better facilities to diabetic patients and contribute to the development of healthcare infrastructure in the country.



Kulaura Mosque Renovation



The Kulaura Mosque Renovation project began on 1st March, 2022, with the aim to renovate the Masjid Pond, Porch, Huzra Khana, and install ACs inside the mosque. The project was successfully completed on 31st August, 2022, with a generous contribution of Taka 19,56,772/- by the Chairman of East Coast Group, Mr. Azam J Chowdhury.

Relief And Blanket Distribution At Kulaura



Kulaura was hit by floods in 2022, and East Coast Group's Chairman, Mr. Azam J Chowdhury, aided relief distribution with Lt Comd Mehdi (Retd) overseeing efforts. Relief was given on 28th to 30th June, 2022 covering 9 Kadipur union wards. 150 victims were given shelter at the Chairman's college complex, and 5000 blankets were distributed to distressed individuals in December, 2022.

EC Agro Limited, Projects at Kulaura, Moulvibazar

As part of the Honorable Chairman of East Coast Group, Mr. Azam J Chowdhury's initiative to promote agricultural development in the region, two new Agro projects have been launched in Kulaura. The first project involves the establishment of mango, orange, and malta tree garden in Brahmanbaria, covering an area of 14 Bigha. The garden was inaugurated by the Honorable Chairman on 17th June, 2022, to much fanfare and with the participation of local officials and community members. The second project involves the establishment of a garden of dragon, lychee, and orange trees at School Chamouhani over an area of 2.5 Bigha. This garden was inaugurated on 29th October, 2022, with a total of 1063 fruit trees of various types being planted.

The accompanying picture depicts the Honorable Chairman presiding over the opening ceremony of the project.



Elysium Engineering Limited

Elysium Engineering Limited was established on October 27, 2022, with the primary goal of providing essential engineering support for in-house construction projects of ECG and eventually expanding to a broad spectrum outside the group. The company's main focus is to ensure quality construction in a cost-effective manner. Shortly after its inception, Elysium took on multiple projects in 2022, including the construction of a family graveyard, the construction of a college building for Mohtasin Ali High School & College, the upgrade of Bakhtunnessa Chowdhury Diabetes Center, the upgrade of ECG's office floor at Marina Square, the construction of a commercial building at Moulvibazar, and the construction of Hossainpur House at Kadipur, Kulaura.



Events and Activation



On 23rd March, 2022 East Coast Group launched its inaugural newsletter, GALENA, and celebrated the 'Long Service Award' ceremony for ECG employees. The event was placed at ECG HQ and graced by the presence of Mr. Azam J Chowdhury, Chairman of East Coast Group, Mr. Tanjil Chowdhury, Managing Director, ECG and other ECG Directors.



Events and Activation



On 3rd April, 2022 Project Elixir (SAP integration) was live after multiple UATs and demonstrations. Director, HR Dilruba Chowdhury inaugurated the program followed by an Iftar Mahfil.

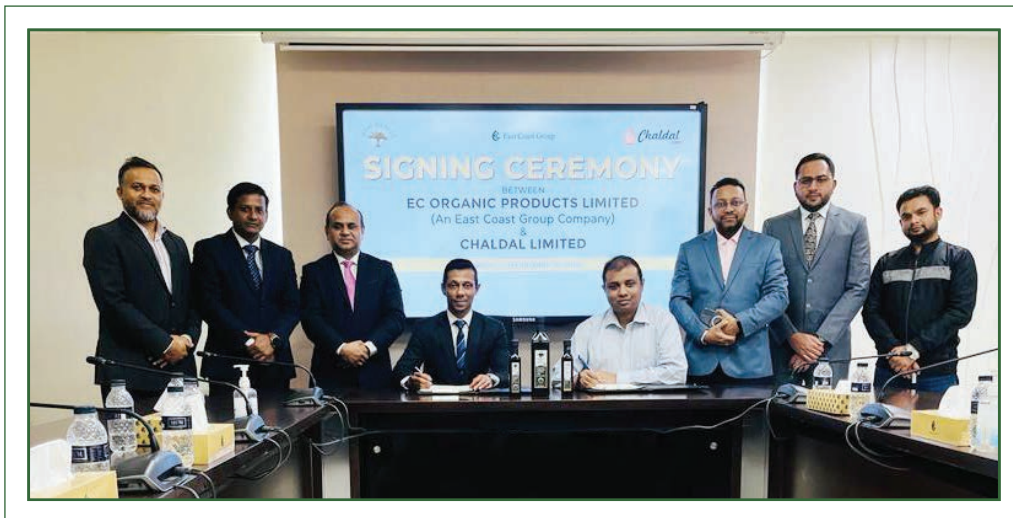


On December 29th, 2022 EON Group organized a **"Safe Food Campaign"** in ECG premises where food was cooked with newly launched Olio Orolio Olive Oil. Employees of different concerns of ECG participated in this event.

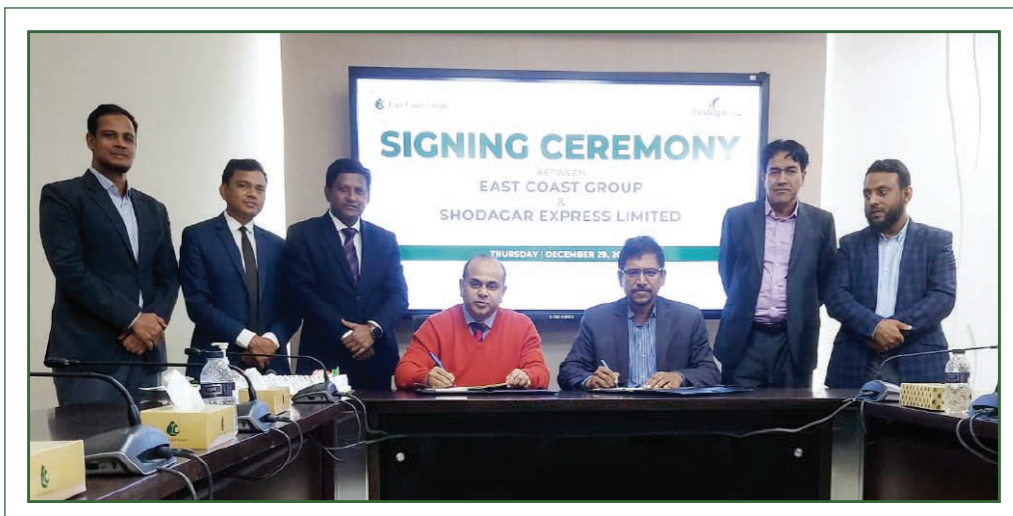




On 22nd June, 2022 Omera Solar signed an MOU with LONGI regarding Roof Top Solar System of Omera Renewable Energy Limited at Hotel Lakeshore



On 29th December, 2022 ECOPL Signed an MOU with Chaldal.com to onboard their products to its ecommerce platform at ECG HQ.



On 29th December, 2022 ECOPL Signed an MOU with Shodagar Express for logistics support of their organic products at ECG HQ.

Trainings & Workshops

HR conducted knowledge sharing session named **"Etiquette for Professional Excellence"** on 13th November, 2022. Honorable Director - Human Resources, Executive Director and ECG HQ employees were present in the session.



New Joiners 2022



Major General Md. Nayeem Ashfaque Chowdhury, SBP, OSP, SUP, psc, PhD (Retired)

Executive Director

Major General Md. Nayeem Ashfaque Chowdhury, SBP, OSP, SUP, psc, PhD (Retired) has joined East Coast Group on August 1, 2022 as Executive Director. General Nayeem has completed his PhD in International Relations from Jahangirnagar University and two Masters from Dhaka and Istanbul. Dr. Nayeem is a seasoned professional who bags 36 years of proven track record in Strategic Planning and Management, Project Management, Personnel Management, Security Analysis, Public Relations, Budgeting & Resource Management under Bangladesh Army and United Nations. During his career, he held top military and civilian management positions and designed visions for respective organizations, set objectives, overcame frictions to achieve desired goals. Prior to joining us, he worked in Trust GREEN City as Managing Director.



Maher Mohammad Mozammel

Online Sales Specialist
Joining Date: Feb15, 2022



Md. Shahriar Anam

Asst. Manager (HR)
Joining Date: Feb 17, 2022



Shirin Akhter

PS to Chairman
Joining Date: Mar 15, 2022



Safwana Murshed Arthi

PS to Chairman
Joining Date: Mar 15, 2022



Fazlul Karim

Head of Sales
Joining Date: May 16, 2022



Mohammed Shafiqul Islam

Head of Supply Chain
Joining Date: May 25, 2022



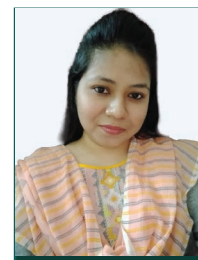
Samiha Safwat Jati

Sr. Executive, Finance & Accounts
Joining Date: Jun 1, 2022



Muhammad Tanveer Raihan

Civil Engineer
Joining Date: Aug 1, 2022



Sumaiya Azad

Architect
Joining Date: Aug 1, 2022



Kazi Farhan Reaz

Management Trainee Officer
Joining Date: 23 Aug, 2022



Mohammad Aurongjeb

Manager, F&A
Date of Joining: Sep1, 2022



Md. Mazharul Islam

Asst. Manager, Finance & Accounts
Joining Date: Oct 2, 2022



Afsana Nazneen

PS to ED
Date of Joining: 4 Oct, 2022



Mehboob Rahman

Jr. Executive, Graphics Designer
Date of Joining: 11 Dec, 2022



Md. Al Amin

Jr. Executive, Store
Date of Joining: 21 Dec, 2022

Birthday Celebrations



Wishing our visionary leader a very happy birthday - Celebrating our Honorable MD Mr. Tanjil Chowdhury sir's special day at ECG HQ on 12 May, 2022.



Wishing happy birthday to the one who inspires us everyday - celebration of Honorable CEO Mr. Masudur Rahim sir's birthday at ECG HQ on 10 November, 2022

Women's Day Celebrations



Empowering women, empowering the nation- Celebrating International Women's Day on 8 March, 2022 at East Coast Group hosted by our Honorable Director - Human Resources, Dilruba Chowdhury.

Farewell



Farewell to Mr. Arzul Islam, who performed the role of Head of IT, was bid on 8th December, 2022. With more than 12 years of diversified experience in IT operations and project management, he has built the IT department of ECG from the scratch. He led a team of five to serve more than 200 PC and SAP users nationwide. He also led Project Elixir, one of the largest SAP S4/HANA implementation projects of Bangladesh as the Program Manager. Mr. Arzul left to pursue his passion for working in the development sector. We warmly wish for his success.



Marina Yasmin Chowdhury



“Marina Yasmin Chowdhury. My beloved mother was the symbol of hope and strength in my life. She was fearless, honest and loving. Her presence was always so important in my life and my decisions that till this day I follow them. I miss you and I love you. Not a day goes by that I don’t think of you.

Love, Tanveer”

*Tanveer A Chowdhury
Director, East Coast Group*

ECG Newsletter Committee

Advisory Members



Tanjil Chowdhury
Managing Director



Dilruba Chowdhury
Director
Human Resources



Tanveer A Chowdhury
Director



Masudur Rahim
Chief
Executive Officer



Md. AKH Hasif Sowdagar
FCMA, FCA
Chief Financial Officer

Editorial Members



Sumana Afroz
Manager, HR



**Majharul Islam
Siddique**
Manager, Brand



Rizvan Noor
Assistant Manager,
HR



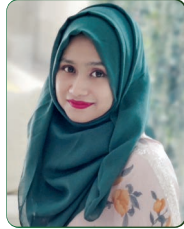
**Kazi Umme
Jahan Mishi**
Senior Executive
Marketing



**Maher Mohammad
Mozammel**
Online Sales Specialist



Hasibul Islam
Creative Graphics
Designer



Saika Mehnaz
Executive
Brand & Marketing



**Khan
Zaoaduzzaman**
Business Development
Coordinator



Mehboob Rahman
Jr. Graphics Designer

ANNOUNCEMENT

This initiative of publishing GALENA wouldn't have been possible without cooperation and laborious work from our fellow colleagues. The ECG newsletter committee ardently appeals to all our colleagues from different subsidiaries and departments to convey and inform the ongoing updates and news of their respective concerns.

You can mail us at
ecg.newsletter@ecg.com.bd



East Coast Group

Oil & Gas | Power Generation
Renewables | Shipping | Logistics
Trading | Distribution | Manufacturing
Banking | Insurance | Corporate Finance
