

A PREVIOUS YEAR
OF PERSEVERANCE

GALENA

ECG NEWSLETTER

MARCH, 2022
VOLUME 1, ISSUE 1
A NEWSLETTER OF EAST COAST GROUP

Galena

Is also called lead glance. It is natural mineral form of lead (II) sulphide. It is most important one of lead and important source of silver.

Galena is a very important mineral as it serves as an ore for most of the world's lead production. It is also significant ore of Silver. Galena has very few uses beyond its service as an ore, but that should not diminish its importance to society.

ECG's Core business is minerals and it believes in its infinite use on earth. Galena continue to sublime which symbolizes our culture in business.

MESSAGE FROM GROUP CHAIRMAN



I am happy to know that East Coast Group will be publishing a newsletter. This will inspire all of us working here and will motivate us to synergize. I like to thank those who took the initiative.

This will live the present for the future when anyone unfold the newsletter after couple of years. The memories will sublime, something we don't come along without a piece of such creation.

2021 gave us lot of pain. Let 2022 be a year of joy, success & happiness.

Azam J Chowdhury
Chairman
East Coast Group

MESSAGE FROM MANAGING DIRECTOR



Establishing trust, creating diversification, and touching people's lives while following high service standards are crucial in today's economic ecosystem. To ensure target-based management, we strive to conduct our all-diversified businesses from the energy sector to investments in the tea, insurance, finance, and banking industries.

Knowing what we own and why we own them is necessary to determine organizational goals and purposes. Knowing where we are heading motivates us to cross paths with a smile on our faces. East Coast group and its Subsidiaries have helped each other over the years to attain massive successes in every sector of our investments.

It is a fulfillment that the company would be issuing its newsletter, 'Galena,' for the first time. It would be an honor to be part of such initiatives in the future.

Tanjil Chowdhury
Managing Director
East Coast Group

IN THIS EDITION

- ▶ Message from Chairman & Managing Director ----- 01
- ▶ Message from Director, Corporate Planning ----- 02
- ▶ Motivational Words from Chief Executive Officer ----- 02
- ▶ ECG Activities in 2021 (Our Projects and Programs)
 - ✔ Omera Solar Project ----- 03
 - ✔ Project Elixir ----- 03
 - ✔ OHA (2021 Projects and Activities) ----- 04
 - ✔ Appreciation Ceremony ----- 04
 - ✔ 3M Project ----- 05
 - ✔ New Establishments ----- 05
 - ✔ CSR Activities ----- 05-07
 - ✔ Corporate Agreement and MOUs ----- 07-08

- ▶ Meetings & Workshops -----08
- ▶ Congratulations on New Endeavors ----- 08-09
- ▶ Farewell Programs ----- 09
- ▶ Celebrations ----- 09-10
- ▶ New Born ----- 10
- ▶ New Staff ----- 10
- ▶ Activities of Associates -----11
- ▶ Condolence -----12
- ▶ ECG Newsletter Committee & Announcement -----Back Inner

MESSAGE FROM DIRECTOR CORPORATE PLANNING



I take pride in quoting, "Bangladesh is already on its journey for transitioning to MEDCs. Our country's economic growth is booming at lightning speed for a greater contribution in social sectoral developments". Companies need to continue engaging in Corporate Social Responsibilities (CSRs) to create discerning societal impacts. CSRs allow consistent transmissible impacts on poverty mitigation, improved health, and better education.

East Coast Group (ECG) firmly believes in its corporate giving as a corporate company. It impacts the surrounding with much-needed initiatives to transform towards a peaceful, prosperous and sustainable world. We must all remember that we are all born as empty vessels which can be shaped and tuned by good ideals and positive values. It will benefit us, our company, and the country's welfare.

I am pleased to share that (ECG) has taken the initiative to publish its first newsletter, 'Galena.' The newsletter shall reflect ECG's CSR activities around the year. In the first edition of the newsletter, we have briefly covered the Company Events, Corporate agreements, Business news, employee achievements, and other news from its subsidiaries and associated companies.

Dilruba Chowdhury
Director, Corporate Planning
East Coast Group

MOTIVATIONAL WORDS FROM CHIEF EXECUTIVE OFFICER



Engagement in work drives productivity and continuous growth. We have employees which have always been dedicated and engaged in work which is helping us over the years, to climb to the pinnacle of success gradually. I believe all our ECG employees from their respective positions continuously work with dedication in order to contribute towards the Organization. Remember that your "Today's Hard work & Dedication, will be Pride of Tomorrow".

Diversification and Globalization are the keys to the future. I believe in a quote "The greater the obstacle, the more glory in overcoming it". For companies like us we strive to operate in an effective and socially responsible manner, so we focus on our key expertise to engage more effectively.

Compete with yourself not with others because unleashing inner talent and hidden expertise is more valuable and sustainable in long run for the betterment of the company.

Remember It may not happen immediately, but trust that in time it will absolutely and definitely will happen, you will be proud of your "New You" and the contributions that you would have done for the glory of East Coast Group and its subsidiaries.

Masudur Rahim
Chief Executive Officer
East Coast Group

ECG Activities 2021 (Our Projects and Programs)

Rooftop Solar System Installation



Omera Solar successfully installed a 479.68 kWp Solar Rooftop System at Edison Footwear Limited. After successfully establishing a 379.68 kWp Solar Rooftop System at Edison Footwear Limited on 3rd May 2021, Omera Solar was issued to increase power to another 130.80 kWp as Phase II. Within just five months, on 3rd October 2021, Omera completed Phase II, making the capacity 479.68 kWp.

Solar Panel Export to the USA

Omera Solar has launched its first lot of Solar Modules for Export. To tap into the emerging renewable energy market, they have set their first step towards expanding their client range to the international level. With a 50pcs lot of 100W solar modules exported to California, USA, on 30th September 2021, Omera has successfully entered the global market and will strive harder for future endeavours.



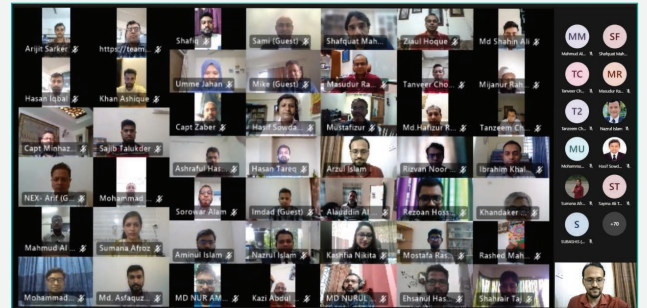
Google Local Guides, Bangladesh

A knowledge gathering session with Google Local Guides was held at Radiant Alliance Limited's factory premises on September 2021. Twenty members attended the day-long session exchanging information regarding Bangladesh's solar renewable energy scenario. The event was organized by our CEO, Mr. Masudur Rahim. It was an excellent exposure opportunity for Omera Solar to pin its foothold in the renewable energy market.

Project Elixir



East Coast Group has planned to implement the SAP (Systems Applications and Products) system in its 21 discrete companies. As part of the system implementation, a Memorandum of Understanding (MoU) was signed between East Coast Group and Eitekh as our lead System Integrator (SI) on 6th June 2021 at East Coast Centre. Mr. Masudur Rahim (Chief Executive Officer), Mr. Md. AKH Hasif Sowdagar (Chief Financial Officer) and others from ECG with Mr. Sami Afzal (Managing Director, Eitekh) and other officials from Eitekh attended the signing ceremony.



On 1st July 2021 at East Coast Group, the Kick-off session of project Elixir for implementation of the SAP system was held. The session was conducted through TEAMS online platform due to COVID 19 pandemic situation. Mr. Tanveer Chowdhury (Director, East Coast Group) and other higher officials attended the session. As part of SAP implantation, the project team and consultants from Eitekh visited Radiant Alliance Limited factory, Aukpara, Ashulia, Savar, on 19th August 2021.



As part of SAP implantation, SAP Project team and consultants from Eitekh were visited Radiant Alliance Limited factory, Aukpara, Ashulia, Savar on 19th Aug 2021.

Omera Home Appliances (2021 Projects and Activities)

Launching of Omera Geyser



The launching ceremony of "Omera Geyser" was held on 10th November 2021 at East Coast Center. Dilruba Chowdhury, the Director of Corporate Affairs of the East Coast Group, launched the ceremony.

Online Sales Operation

Omera Home Appliances began its online sales in January 2021 on different e-commerce platforms. Now Omera products are available on five E-Commerce platforms, namely-



Appreciation Ceremony

Hungarian Government provided a golden opportunity to around 100 Bangladeshi students (BA, MA, Ph.D.) to study in Hungary with a full-funded scholarship. Mr. Oltean Sandor, Consul, Hungarian Govt. conducted a two weeks interview program at East Coast Centre. On behalf of East Coast Group, Mr. Masudur Rahim handed over a token of appreciation to Mr. Sandor. It is also worth noting that our honorable chairman Mr. Azam J Chowdhury, is an honorary counselor of the Hungary Government.



Notable Branding Campaigns

Sticker Driver Branding



Omera Home Appliances successfully launched its car sticker campaign on 13th December 2021 to drive the sales funnel and increase customer engagement.

Wall Branding



Chittagong Road to Vulta, wall advertising 1,500 sft was done out of 62,000 sft till 31st December, 2021. Wall advertising has vastly progressed to create diversified effects on brands and form customer awareness.

3M Window Film Project



EC Distribution Ltd (ECDL), a subsidiary of East Coast Group, is one of Bangladesh's top customer-focused distribution companies. Since its incorporation in 1998, the years of dedication and experience pursuing perfection have earned us an advantageous position in the sector. It has also helped us steadily grow a trusted customer base over the past decades.

Over the years, ECDL has completed more than 50 projects for various 3M Safety & Security products. Our esteemed clients who have kept their faith in the 3M Products of EC Distribution Limited are Intercontinental Hotel, MJL Bangladesh Ltd, The World Bank, American International School, Dhaka, UNDP, Japan Embassy, and Renaissance Hotel, Gulshan-1.

Some upcoming projects that are yet to be completed are from the Australian Embassy Bangladesh, Doreen Hotel, Gulshan Radisson Blu Dhaka, World Bank, Bibiyana III Combined Cycle Power Plant, Bangabandhu Hi-Tech Park, and Aga Khan School, Dhaka.



NEW Establishment



EC Organic Products Limited is one of the most awaited ventures of East Coast Group, which got incorporated on 4th February 2021. The factory is now being constructed on 1.25 acres of land in Aukpara, Ashulia, Dhaka. By mid of April 2022, it will commence its product production in full swing. The production teams hope that the manufactured products will ensure our health's well-being and help solve various health issues.

CSR Activities

MYC Cricket Academy, Kulaura

As part of corporate social responsibility, Mr. Tanjil Chowdhury, Managing Director, East Coast Group, established a Cricket Academy at Kulaura in a temporary location back in January 2021. In the loving memory of his late mother, Mrs. Marina Yasmin Chowdhury, the Ex Vice-Chairperson of the Group, the Cricket Academy was named MYC Cricket Academy.



Chairman Mr. Azam J Chowdhury formally inaugurated it on 1st January 2022. Mr. Tanjil Chowdhury (Managing Director), Mr. Tanveer A Chowdhury (Executive Director), Mr. Tanzeem Chowdhury (Executive Director), Mr. Masudur Rahim (Chief Executive Officer) and Col Liaquat Ali Khan (Retd) (Head of CSR) of East Cost Group were also present at the inaugural



Seeing the zeal and enthusiasm of young players of diverse ages (12-18 years), Mr. Azam J Chowdhury felt the urge to do something for them in Kulaura. He mentioned establishing a small cricket stadium in Kualura to have their modern academy in his speech. This announcement boosted the morale of the youngsters. They hailed and lauded the decision with great emotion and forged a deep sense of respect for Mr. Azam J Chowdhury.



Winter Blanket Distribution in Mohtasin Ali High School, Kulaura, Moulvibazar

A remembrance program was arranged at Mohtasin Ali High School, Kulaura, Moulavibazar, on 1st November 2021. The program was organized in memory of late Mrs. Bakthunnessa and late Mrs. Marina Yasmin Chowdhury, mother and wife of Mr. Azam J Chowdhury, Chairman, East Coast Group, respectively. In total, 1100 blankets were distributed to the poor of the local area. Mr. Azam J Chowdhury did the distribution.



Mr. Azam J Chowdhury also announced to lend his helping hand to the poor the way his late mother and late wife had done during their lifetime. The poor residents that came to the event expressed their most profound gratitude for receiving the blankets at their most needed time. Later on, further distribution was done to nine local Madrasahs & Orphanage centers located at Kulaura Upazila.



Further distributions were done by Mrs. Dilruba Chowdhury (Director Corporate Planning, East Coast Group) and Mr. Chowdhury Tanzim Karim (Legal Advisor, East Coast Group) to the other residents. Another 600 blankets were distributed to the Madrasah & Orphanage center. All the students were happy and filled with gratitude upon receiving the warm blankets for the winter.

50 Bed Upazila Health Complex, Kulaura, Moulavibazar

East Coast Group has always supported humanitarian causes as part of its Corporate Social Responsibilities (CSRs). Recently, a donation of medicine and medical equipment worth 15 Lakh taka was made to Upazila Health Complex, Kulaura, Moulvibazar, to establish a 10 Bed Corona Isolation Unit. The donation was made in remembrance and honor of Mr. Azam J Chowdhury's late wife, Mrs. Marina Yasmin Chowdhury.

The donation ceremony was held on 31st July 2021 at Kulaura Health Complex. Dilruba Chowdhury, (Director, Corporate Planning), Barrister Tanzim Karim (Legal Advisor) and Mr. Masudur Rahim (Chief Executive Officer) of East Coast Group along with Mr. Shakil Chowdhury (Kulaura Press Club President), Dr. Ferdous Akhter (Upazila Health Complex and Family Planning Officer), Mr. ATM Farhad (UNO), and Mr. Binoy Bhushan (OC, Kulaura) were also present in the ceremony. The ceremony was presided by Dr. Ferdous Akhter, where Mr. Azam J Chowdhury, Chairman of East Coast Group, was the Chief Guest.



In his speech, Mr. Azam J Chowdhury mentioned that his late wife, Mrs. Marina Yasmin Chowdhury, was always an active philanthropist during her lifetime. She was well known for her generous acts and was always there to help the poor. Whosoever approached her for help, she would never send them back empty-handed. It was one of her best and most modest qualities. He would like to continue her efforts and dreams.



As the country was going through a pandemic crisis, every hospital needed medical assistance, irrespective of Government and non-government affiliation. He wanted private organizations along with government organizations to come forward to tackle the situation. As an entrepreneur, he donated the required medicine and medical equipment to his own Upazila Health Complex as he felt the necessity. He also assured to extend further help to upgrade the present beds to a 20 Bed Corona Isolation Unit.



Among others, Mr. Shakil Chowdhury (President, Kulaura Press Club), Dr. Ferdous Akther (Upazila Health Complex and Family Planning Officer), and Mr. Binoy Bhusan (OC, Kulaura PS) spoke and showed appreciation to the chairman for his support and aid. The whole ceremony was covered in local and national newspapers highlighting Mr. Azam J Chowdhury's donations to Upazila Health Complex.

Foundation for Autism Research & Education (FARE)

Foundation for Autism Research & Education is a newly registered Non-Governmental Organization (NGO). The organization works for people with autism and other neurodevelopmental disability. It is temporarily located at 9/13, South Khulshi, Chattogram, with a Multiplex Human Center construction project at Sadarghat Road, Monohorkhali, Kotwali, Chattogram project's duration is expected for 24 months (May 2021 to April 2023).



East Coast Group has again continued its humanitarian works as part of its CSRs. 30,000,00 Taka (Thirty Lakhs Taka) of the donation was handed over on 6th October 2021 at Member, Admin & Planning Office of Chattogram Port Authority. Mr. Azam J Chowdhury, Chairman East Coast Group, handed over the cheque to M Zafar Alam, Vice President (FARE) and Member, Admin & Planning Chattogram Port Authority.



Mr. Tanveer Azam Chowdhury (Executive Director, East Coast Group) and Mr. Muhammed Mahbubul Haque Khan (Vice President (FARE)) were also present during the cheque-giving ceremony. Mr. Zafar Alam and Mr. Mahbubul Haque Khan awarded Mr. Azam J Chowdhury with Lifetime membership of FARE with an honorary certificate. The Chairman of East Coast Group was admirably impressed and was honored to be a part of FARE. He expressed his deepest gratitude and assured his support.

Corporate Agreement and MOUs

Payment Partnership: MoU Signing Between Omera Home Appliances and Nagad

Nagad is now one of the MFS payments partners of Omera Home Appliances. Customers can now pay via Nagad quickly. On 30th March 2021, an MoU was signed between Nagad & Omera Home Appliances. Executive Director of Radiant Alliances Limited, Mr. Masudur Rahim, and COO of Nagad, Mr. Ashish Chakraborty, signed the MoU on behalf of their respective organizations.



Signing Ceremony of MoU Between Clean Fuel and My Fuel Pump

On 19th August 2021, an MoU was signed between Clean Fuel & My Fuel Pump. My Fuel Pump will now sell Clean Fuel products online. Mr. Masudur Rahim, the CEO of East Coast Group, and Partha Pratim Choudhury, the Founder & Managing Director of My Fuel Pump, signed the MoU on behalf of their respective organizations.



Logistics Partnership: MoU Signing Between Omera Home Appliances and RedX

Mr. Masudur Rahim, the Executive Director of Radiant Alliances Limited, and Mr. Iftekhar Bin Naser Chowdhury, Chief of Staff from RedX, signed the MoU on behalf of their respective organizations. The partnership makes the delivery process of products much swifter and more efficient for a better customer experience.



Corporate Agreement With LABAID Specialized Hospital For Employee Health Checkup



East Coast Group and LABAID Specialized Hospital signed a corporate agreement on 6th September 2021. From LABAID Specialized Hospital, Mr. Rahatul Ashekin (Management Consultant) and Ms. Sumana Afroz (Dy. Manager, HR, East Coast Group) signed the agreement. Under the agreement, employees of East Coast Group and their dependents (spouse, children & parents) would be entitled to discounts on different facilities like outdoor investigations, hospitalization, and medical services from the hospital.



Md. AKH Hasif Sowdagar took the initiative to conduct a "Monthly Finance Meeting" for all the accounts and finance department employees of East Coast Group each month. All the accounts and finance-related activities are tabled and discussed in each meeting, attended by Mr. Masudur Rahim, CEO, ECG.



For the BBA students, the American International University Bangladesh (AIUB) organized a webinar on "Diverse Roles of Professional Accountants in Top Management" on 5th August 2021. They invited Mr. Md. AKH Hasif Sowdagar, CFO of East Coast Group as a Guest Speaker.

Meeting & Workshop



East Coast Group organized a knowledge-sharing session on "National Budget: 2020-2021: Key Changes and Its Implications on East Coast Group" on 29th June 2021. All employees of the East Coast Group attended the session.



Training on "International Accounting Standard (IAS) 37: Provision, Contingent Liabilities, and Contingent Assets" was conducted by Mr. Aminul Islam (Assistant Manager, Accounts & Finance) for all employees of accounts and finance on 24th August 2021 at East Coast Centre.

Congratulations On New Endeavors



Warm wishes to Mr. Tanveer A Chowdhury, Director, East Coast Group, for his unique achievement of attaining championship at Bangladesh Boxing League (BBL) in the 51kg weight category. The fight was organized at Jaff Arena from 22-24 September 2021 against trained boxers. However, the glory was brought back by Mr. Taveer as a champion after much hard training and hard work.

Congratulations!



East Coast family welcomes Mr. Tanzeem Chowdhury as the newly appointed Chief Executive Officer (CEO) for Omera Petroleum Limited and Omera Cylinder Limited starting from 1st October 2021. We wish heart full congratulations and best wishes to Mr. Tanzeem Chowdhury on his new journey.

Farewell Programs



Farewell to Mr. Mohammad Imrul Islam Ripon (Assistant Manager, Accounts and Finance) was bid on 6th June 2021 at East Coast Centre. Mr. Imrul left ECG to pursue his higher study in the United Kingdom. We warmly wish for his success.

Congratulations!

He has over 25 years of experience in the shipping arena, 14 years of experience as a seafarer having safe operations and commanding ocean-going vessels (Container, Multipurpose General Cargo/ Bulk Carrier, and Tanker), and 11 years of working experience with ship owning and management company.



Currently working as the Chief Operating Officer (COO) at EC Bulk Carriers Limited & East Coast Shipping Lines Limited. He is also the Director of Omera Logistics Limited. Previously, he was the Managing Director of Nordic Express Limited and Director of Union Capital Limited, Bangladesh. He became a member of the Steering Committee of Bangladesh Ocean Going Ship Owner's Association (BOGSOA) on 11th April 2021. He got elected as Vice President of the Board of Directors of Bangladesh Ship Manning Agent Association (BSMAA) later on 6th September 2021.



Farewell to Ms. Syeda Arowah Islam (Junior Executive, Accounts & Finance, Radiant Alliance Limited) was bid on 11th August 2021 at East Coast Centre. Ms. Arowah left ECG to pursue her higher study in Canada. Best wisher to Arowah.

Birthday Celebrations



East Coast Group celebrated birthday of Mr. Masudur Rahim, Chief Executive Officer on 10th November 2021 at East Coast Centre. A token of gift was handed over by Tanjil Chowdhury, Managing Director and Dilruba Chowdhury, Corporate Director of East Coast Group.



East Coast Group celebrated birthday of Mr. AKH Hasif Sowdagar, Chief Financial Officer on 9th Aug 2021 at East Coast Centre. A token of gift was handed over by Masudur Rahim to him.

Celebrations



Our new CFO Mr. AKH Hasif Sowdagar, FCMA, FCA arranged a feast on 16th September 2021 at East Coast Centre for his joining at East Coast Group. Mr. Azam J Chowdhury our Honorable Chairman, Mr. Tanjil Chowdhury, Managing Director, Ms. Dilruba Chowdhury, Corporate Planning Director, Mr. Tanveer Chowdhury, Director, East Coast Group, Mr. Tanzeem Chowdhury, Chief Executive Officer, OPL & OCL, other family members of our Honorable Chairman sir and all employees of East Coast Centre were attended at the feast.

New Born (Congratulations!)



Zareen Tasnim
Daughter of
Md. Anwar Hossain
Executive
Nordic Express Limited



Tasfia Khanom
Daughter of
Md. Golam Robbani
Crewing Executive
ASP Omera Crew Management Ltd.



Gunanwita Barua Kriti
Daughter of
Sujan Barua
Crewing Executive
ASP Omera Crew Management Ltd.



Tasnim Jannat
Daughter of
Md. Hasan Iqbal
Assistant Manager
Parkesine Products Ltd.

Welcoming the New Staff



Md. AKH Hasif Sowdagar, FCMA, FCA, joined East Coast Group as Chief Financial Officer. Before joining ECG, he worked at Standard Chartered Bank, Banglalink, and ACNABIN, Chartered Accountant. He is a fellow member of the Institute of Chartered Accountants of Bangladesh (ICAB) and the Institute of Cost and Management Accountants of Bangladesh (ICMAB). He completed his BBA and MBA from the University of Dhaka. In 2021, he served as Secretary of the Dhaka Regional Committee (DRC) of the Institute of Chartered Accountants of Bangladesh (ICAB). He worked with a multilocal team as the Group Internal Auditor at Standard Chartered Bank. He conducted audits in India, Pakistan, Nepal, Sri Lanka, Thailand, Singapore, Malaysia, UAE, South Korea, Nigeria, and the UK.



Col Liaquat Ali Khan (Retd) joined ECG on 3rd October 2021 as Head of CSR. He completed his MBA in Human Resources from Royal Roads University, Canada. Before joining, Mr. Liaquat had worked with APS Group as an Executive Director.



Md. Hasan Tareq
Senior Executive
(Finance & Accounts)



Mohammad Salah Uddin
Head of ERP



S.M. Ashrafal Hasan
Assistant Manager
(Finance & Accounts)



Abdullah Al Mahfuz
Sr. Project Manager
Engineering Department



Md. Ehasanul Haque
Commercial Executive
Supply Chain



Muhammad Imdadul Haque
Executive (IT)



Ms. Dulali Biswas
Sr. Executive
(SAP-SD)



Pallab Kumar Moholanobish
Asst. Manager (SAP-FICO)



Md. Jahiduzzaman Shekder
Manager (SAP-MM)



Md. Meshkat Alam Azad Rangon
Executive (IT)



Abdullah Al Tayseer
Deputy Manager
Brand



Master Sumon
Assistant Manager
Company Affairs



Masud Parvez
Head of Business



Mr. Abul Hossen
Senior Executive
VAT & Tax



Md. Tariqu Islam Parvez
Senior Executive
Accounts & Tax



Salwa Faisal
PS to Chairman



Bushra Nair
Executive, HR

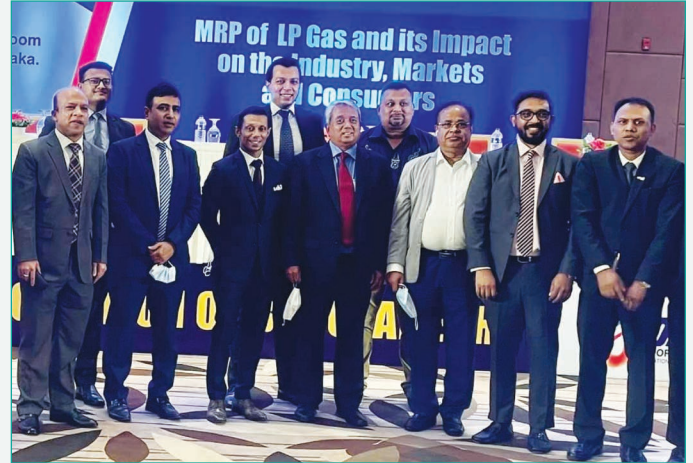
Activities of Associates

Signing Ceremony



Omera closes deal with JMI Industries to Enhance Supply Chain Excellence at Chattogram. They join hands with JMI Industries to avail their import terminal & storage facilities for importing LP Gas. Such an alliance significantly enhances the supply chain efficiency and reduces the overall product cost.

LOAB Press Conference



LPG Operators Association of Bangladesh (LOAB) organized a press conference on 15th June 2021 in Dhaka. The LOAB president and our Honorable Chairman, Mr. Azam J Chowdhury, presided over the program. He said, "We want Bangladesh Energy Regulatory Commission (BERC) to fix the LPG price based on practical assessment, not on the assumption." He also claimed that the LPG operators have been incurring huge losses following the price fixed by the energy regulator, as the operating cost was not correctly calculated.

MJLBL Top Taxpayers Award



MJL Bangladesh Limited (MJLBL) was awarded the prestigious 'Top Taxpayers Award' for 2020-21 for being the 3rd Highest Taxpayer in the 'Service and Other' category in a gala ceremony organized by the Large Taxpayer Unit (LTU) of NBR.

On behalf of MJLBL, S M Rahmatul Mujeeb, FCA, Head of Finance & Planning, received the Top Taxpayers Award 2020-21 from Mr. Fazle Kabir, Honorable Governor of Bangladesh Bank, in the presence of Mr. Abu Hena and Md. Rahmatul Muneem, Chairman of National Board of Revenue (NBR).

Omera Launches Sales Hawk



Omera Petroleum Limited has now launched its first-ever sales automation in the LPG Industry of Bangladesh. This has set a milestone for Omera to introduce Sales Automation within the LPG industry of Bangladesh. Omera Sales automation, 'Sales Hawk,' will be the core of sales processes. Omera now looks to enhance efficiency and scale its marketing efforts. The platform will allow the sales team to act on outreach, risk, and engagement by automating routines and fixing gaps in processes while measuring impacts on changes.

CONDOLENCE



Mrs. Bakhtunnessa Chowdhury
(1932-2021)

With profound grief, we regret to inform you that Mrs. Bakhtunnessa Chowdhury, mother of Mr. Azam J Chowdhury, honorable Chairman of East Coast Group, passed away on 2nd March 2021 at Square Hospital, Dhaka (Inna Lillahi Wa Inna Ilaihi Rajiun).



Mrs. Marina Yasmin Chowdhury
(1963-2021)

With profound grief, we regret to inform you that Mrs. Marina Yasmin Chowdhury, Honorable Vice-Chairperson of East Coast Group, Sponsor Director of Prime Bank Limited, and wife of Mr. Azam J Chowdhury, took her last breathe on 19th June 2021, at Square Hospital.

East Coast Group family is profoundly mourning the sad demise of their revered guardian. Both of our guardians have been inspirational icons to the company. They have supported the entity for long years with their valuable vision and foresight. We pray to the Almighty for the salvation of the departed soul and convey our deepest condolences to the bereaved family.

Advisory Members



Tanjil Chowdhury
Managing Director



Dilruba Chowdhury
Director
Corporate Planning



Masudur Rahim
Chief Executive Officer



Md. AKH Hasif Sowdagar
FCMA, FCA
Chief Financial Officer

Editorial Members



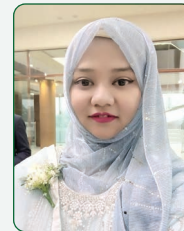
Sumana Afroz
Deputy Manager
HR



**Abdullah Al
Tayseer**
Deputy Manager
Brand



Md. Asfaquzzaman
Assistant Manager
Online Sales



**Kazi Umme
Jahan Mishi**
Senior Executive
Marketing



Hasibul Islam
Creative Graphics
Designer

ANNOUNCEMENT

This initiative of Publishing "ECG Newsletter" wouldn't be possible without our colleagues' cooperation and laborious work. We hope this trend continues as a quarterly issue. The ECGNL committee ardently appeals to all our colleagues from different departments of ECG and its subsidiaries to convey and inform the ongoing updates and news of their respective concerns.

You can mail us at
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East Coast Group

Oil & Gas | Power Generation
Renewables | Shipping | Logistics
Trading | Distribution | Manufacturing
Banking | Insurance | Corporate Finance

