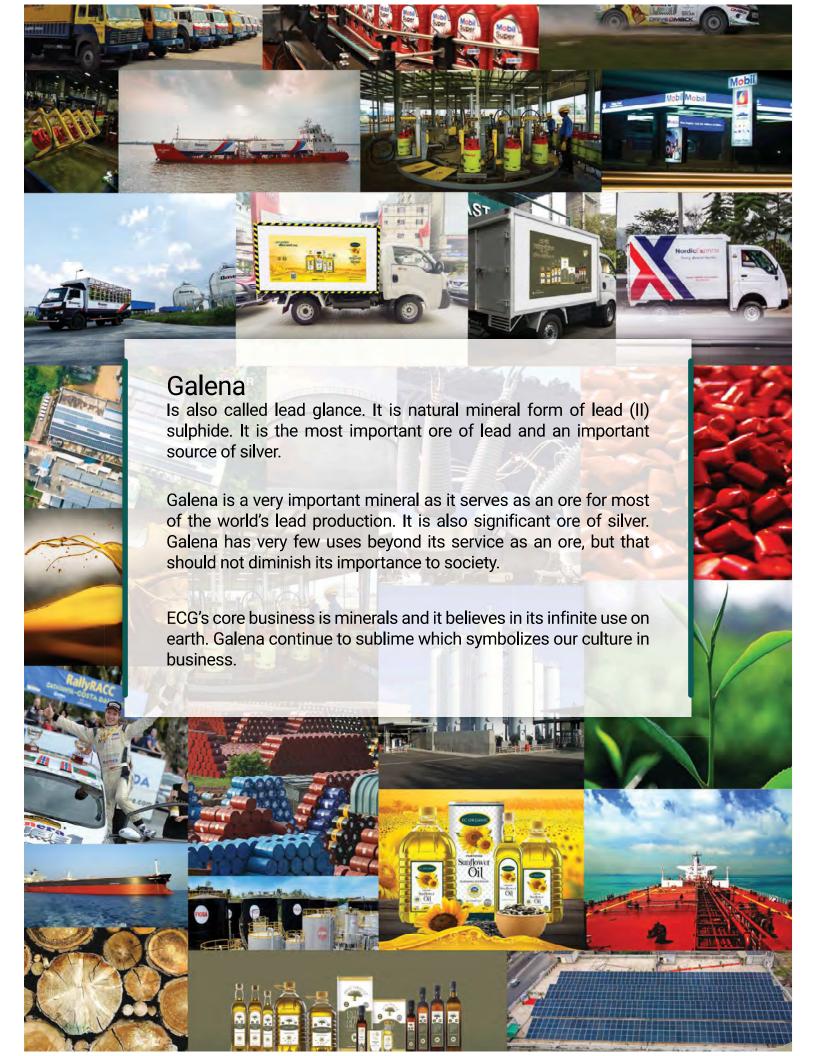
# GALEIA A PREVIOUS YEAR OF PERSEVERANCE

Volume 3, Issue 3, 2024 A Newsletter of East Coast Group



### **Group Chairman**



It is my distinct pleasure to present the third volume of Annual Newsletter of the East Coast Group of Companies, Galena. As we pass another year of these achievements, this publication offers a glimpse into the remarkable strides made by our concerns and subsidiaries, all contributing significantly to our growth trajectory.

The highlights here paint a picture of continuous expansion, from securing a major shipbuilding contract to commissioning solar projects reaching a combined capacity of 60 MW till date and even the launch of another healthy edible selections of EC Organic Fortified Sunflower Oil. This ambition goes hand-in-hand with unwavering quality, as demonstrated by the ISO certification of our factories. Additionally, our subsidiaries showcase their operational prowess, tackling complex logistical challenges with expertise.

Beyond our core business operations, we at East Coast Group remain dedicated to serving the community too. The significance of East Coast Group's CSR initiatives, through Bakhtunnessa Chowdhury Charity Foundation (BCCF) & Marina Yasmin Chowdhury Charity Foundation (MYCCF) lies in our multifaceted approach to community well-being. As we look towards the future, I am filled with optimism for the continued success of East Coast Group and its subsidiaries.

With warm regards,





As we unveil the third edition of our newsletter, Galena, I want to extend a warm and heartfelt greeting to each of you. Reflecting on our journey since the last publication, I am proud to share the numerous achievements and milestones we have reached together. These accomplishments are a testament to our collective efforts and the excellence that defines East Coast Group. Our vision remains steadfast: to lead our industry through innovation, integrity, and an unyielding commitment to quality.

I am excited to embark upon the next phase of our journey as we take on new projects in the pipeline including two new brand vessel acquisitions and our state-of-the-art automated PV module manufacturing unit. We shall continue to uphold our tradition of mutual support, cultivate an environment of profound respect for one another, and consistently adhere to the exemplary standards that have become intrinsically linked with the East Coast Group.

In closing, I want to express my sincere appreciation for every member's hard work and dedication. Let us move forward with confidence and determination, knowing that our collective efforts will lead us to even greater heights. Together, we can achieve extraordinary things and shape a bright future for East Coast Group.

Here's to our continued success and the exciting journey ahead.

Tanjil Chowdhury Managing Director East Coast Group

#### Director



Welcome to another edition of Galena, our annual newsletter!

I'm delighted to present this third edition of our annual newsletter. This volume offers a glimpse into the exciting developments and initiatives that shaped our company culture in 2023.

At East Coast Group, we strive for excellence not only in business but also in creating a thriving work environment for all. For the year 2023, we took a significant step forward with the launch of our new "Online Leave Management and Attendance HRIS. System" through Recognizing importance of collaboration for a seamless workflow, we provided comprehensive training sessions and established ongoing support from HR, IT, and the HRIS software team.

This marks the beginning of a more comprehensive and employee-friendly system. While HRIS currently manages the leave process, we have plans to expand its functionalities to include easier conveyance requests, vehicle requests, and even an appraisal system - all within the platform.

Beyond streamlining processes and achievements of our individual concerns, we remain committed to a positive and engaging fostering environment. In 2023, we hosted a variety of successful employee engagement programs, includina our well-loved Pitha Uthshob celebrations, a dedicated Women's Day event, and the ECG Family retreat.

We also take immense pride in fulfilling our corporate social responsibility. We actively support underprivileged communities while investing in personal growth through educational and training initiatives. Within this third edition of Galena, you'll find detailed information and captivating galleries showcasing these efforts.

I hope you enjoy reading Galena Vol III and gain a deeper understanding of the vibrant culture we're cultivating here at East Coast Group.

Thank you for your continued cooperation and dedication.

Miruba Chowdhury

Director

East Coast Group



I am delighted to share with you the third edition of our annual newsletter, "Galena," as the Director of East Coast Group and Managing Director of EC Organic Products Limited. This newsletter serves as a window into our world, sharing our progress, accomplishments, and our vision for future.

At East Coast Group, we pride ourselves on upholding the highest quality standards across all our concerns at our state-of-the-art facilities. We are certified institutions for our robust quality management system, unparalleled commitment to environmental sustainability, comprehensive occupational health and safety management system, and stringent food safety measures. This means every step of the production process, from sourcing ingredients to packaging, adheres to the highest international standards. Each of our concerns implements responsible practices throughout their seamless operations, minimizing environmental impact and promoting resource conservation.

Over the past year, our initiatives have been geared towards enhancing our operational efficiencies, expanding our ongoing sustainable practices, and deepening our community engagement. We have made significant strides in these areas, and we are excited to share some of these stories with you in this edition.

Thank you once again for your continued support and trust in our organization. Together, we are on a journey towards excellence and shared prosperity.

Regards,

**Tanveer A. Chowdhury** Director

East Coast Group

#### Director



As the Director of East Coast Group and CEO of Omera Petroleum Limited, it gives me immense pleasure to welcome you to the third edition of our annual newsletter, "Galena."

This year has been one of the significant achievements and transformative growth for our organization. We have navigated through challenges and seized opportunities to further our mission of delivering excellence in every aspect of our business. This edition showcases the groundbreaking work and accomplishments of our concerns and associates, each of them contributing to overall continued success of East Coast Group.

Throughout this edition, you'll see us engaging in networking events. These events have helped us built valuable connections and partnerships, allowing us to grow our presence and impact in the market. Overall, these achievements demonstrate our commitment to both developing sustainable energy solutions and promoting responsible practices around the world.

I am particularly proud of these strides we have made in enhancing our operational efficiencies and expanding our reach.

As we look forward to the future, I am confident that our collective efforts will continue to propel us towards greater heights. Thank you for your ongoing support and dedication to our shared vision.

Warm regards,

Tanzeem Chowdhury

Director
East Coast Group

#### **Chief Executive Officer**



It is with great pride and enthusiasm that I present you the third edition of our annual newsletter, "Galena"

First and foremost, I extend my heartfelt gratitude to our readers, partners, and stakeholders. Your unwavering support and trust have been the bedrock of our accomplishments and have driven us to continuously strive for excellence.

Over the past year, East Coast Group has made significant strides in various domains. We have successfully launched several key initiatives aimed at enhancing our operational efficiency, embracing innovative solutions, and reinforcing our commitment to sustainability.

Our dedication to community engagement has remained a cornerstone of our philosophy. Through numerous projects and collaborations, we have worked tirelessly to contribute positively to the communities we serve. These efforts are a reflection of our belief that business success and social responsibility go hand in hand.

As we look ahead, our vision is clear. We aim to build on our successes by fostering a culture of continuous improvement and innovation. Our focus will be on creating value for all our stakeholders while ensuring that our growth is inclusive and responsible.

Thank you once again for your continued support and belief in our mission. Together, we will continue to forge new paths, achieve greater heights, and make a lasting impact.

Regards,

Masudur Rahim
Chief Executive Officer
East Coast Group

#### **Chief Editor**



Welcome to the third edition of "Galena," East Coast Group's annual newsletter. As the Chief Editor, I am delighted to share with you the remarkable journey and achievements of our organization over the past year.

First and foremost, I extend my sincere gratitude to all our readers for your persistent support and engagement. Your interest in our stories and initiatives inspires us to continually strive for excellence.

This year, East Coast Group has made significant strides in various areas, underscoring our commitment to drive growth and create value. Our focus on community engagement has also been integral to our mission, as we continue to support initiatives that uplift and empower the communities we serve.

Looking ahead, our vision is clear and ambitious. We aim to consolidate our achievements by further integrating sustainable practices into our operations, fostering a culture of innovation, and expanding our impact on a global scale. Through collaboration and dedication, we aspire to lead by example multiple industries, driving positive change and creating lasting value for all stakeholders.

Thank you once again for your continued support and trust in East Coast Group. Together, let us embark on the journey ahead with optimism and determination, shaping a prosperous future.

Warm regards,

Md. AKH Hasif Sowdagar, FCMA, FCA

Chief Financial Officer East Coast Group

## EC Bulk Carriers Limited (ECBCL)

#### Sealing Historic Shipbuilding Agreement

EC Bulk Carriers Ltd. (ECBCL) enjoyed a momentous 2023, marked by a significant expansion of East Coast Group Shipping fleet. By the grace of Allah, MJL Bangladesh PLC, a subsidiary of the East Coast Group, signed a shipbuilding contract with Daehan Shipbuilding Co. Ltd of South Korea. This contract paves the way for the construction of a brand new LR2 (Aframax) tanker with a deadweight tonnage of 115,000 metric tonnes, the largest of its kind under Bangladeshi flag.

The signing ceremony, held on 20<sup>th</sup> July, 2023, was a prestigious event held in Singapore, graced by the presence of **Mr. Azam J Chowdhury, Chairman of East Coast Group** and **Mr. David Kim, Chairman of Daehan Shipbuilding Co. Ltd**. Senior officials from both companies were also present to witness this landmark occasion.

The acquisition of this new vessel is a significant milestone for ECBCL, solidifying its position as one of the key players in the shipping industry. For the first time in history, a Bangladeshi shipping company has inked a shipbuilding contract with a Korean shipyard. This expansion will undoubtedly contribute to the company's continued growth and success in the years to come.





## East Coast Shipping Lines Limited (ECSLL)

#### VLGC STS Operation: a milestone by East Coast Shipping Lines in LPG Supply to Bangladesh

Since January 2023, Omera Petroleum Limited and MJL(S) PTE. LTD. have significantly enhanced the LPG supply to Bangladesh through the use of Very Large Gas Carriers (VLGC) via Ship-to-Ship (STS) Operations by Pressurized LPG Vessels where East Coast Shipping Lines Limited co-ordinating full STS operation and working as agent. This innovative approach has successfully met up to **50% of Bangladesh's LPG demand**, underscoring the effectiveness and efficiency of our supply chain.

In partnership with PSA Singapore, the STS service provider, our team has achieved an exemplary safety record with zero incidents till date. This achievement reflects our commitment to operational excellence and stringent safety standards.







#### **ECOPL Expands Horizons with EC Organic Fortified Sunflower Oil**

EC Organic Products Ltd. (ECOPL) proudly announced the launch of its second product line: **EC Organic Fortified Sunflower Oil**. ECOPL's dedication to healthy living began in 2022 with the launch of their well-received **Olio Orolio** olive oil range. **EC Organic Fortified Sunflower Oil** furthers this mission by offering a cholesterol-free option for health-conscious cooks.

The launch event was held at the Holiday Inn Dhaka City Centre on December 3, 2023. The event was graced by the presence of Mr. Tanjil Chowdhury – Managing Director, East Coast Group & Chairman, Prime Bank PLC, Mr. Tanveer Chowdhury – Managing Director, EC Organic Products Ltd & Director, East Coast Group, Dilruba Chowdhury – Director, East Coast Group, Ms. Munia Chowdhury- Director, EC Organic Products Limited, Mr. Masudur Rahim – CEO, East Coast Group, Mr. Md. Abu Khair Hasanul Hasif Sowdagar, FCMA, FCA – CFO, East Coast Group, Mr. Mukul Hossain – CEO, MJL Bangladesh PLC, Engr. Salah Uddin Ahmed - COO, MJL Bangladesh PLC and Mr. Mustafizur Rahman- General Manager (Finance), East Coast Group.

Mr. Tanveer Chowdhury, Managing Director of ECOPL, emphasized the company's dedication to providing exceptional products crafted using European technology and adhering to the highest quality standards at our state-of-the-art facility in Ashulia, Dhaka. "We are committed to making healthy living a reality for all," he stated.

Adding to the enthusiasm, Dilruba Chowdhury, Director of East Coast Group, highlighted the health benefits of **EC Organic Fortified Sunflower Oil**. "Rich in Vitamin E, a powerful antioxidant, our oil helps safeguard cells from damage," she explained. "This unique blend of nutrients makes it a heart-healthy choice for everyone. It's not just cooking oil, it's an investment in your well-being."



#### ISO Certification of ECOPL factory

ECOPL factory located at Ashulia, Dhaka has been certified by ISO in the following criteria:

- ✓ ISO 9001:2015 Quality Management Systems
- ☑ ISO 14001:2015 Environmental Management Systems
- ☑ ISO 45001:2018 Occupational Health and Safety Management Systems
- ✓ ISO 22000:2018 Food Safety Management

These certifications recognize ECOPL's robust quality management system, commitment to environmental sustainability, comprehensive occupational health and safety management system and stringent food safety measures.

#### Olio Orolio Expands: New 100 ml Skin Care Massage Oil Joins the Collection:

We are thrilled to unveil the latest addition of 100 ML Massage Oil to our prestigious lineup of our Olive Oil brand Olio Orolio. Crafted with utmost care and dedication, this exquisite blend embodies the essence of elegance and sophistication, promising to elevate your skin care experience to new heights.

At ECOPL, we take pride in sourcing only the finest ingredients to ensure unparalleled quality and taste in every bottle. Our new 100 ml SKU is no exception, meticulously selected and expertly blended to deliver a sensory experience like no other.



MASSAGE OIL

## Omera Renewable Energy Limited (OREL)

#### Achievements of Omera Solar

Aiming to combat the countries' power dependencies, **Omera Solar** has taken it as their mission to institute solar energy as a dependable source of clean energy ensuring economic savings of Solar Power Consumers.

Omera Solar celebrated end of 2023 by Commissioning 7 Projects Combined to a Solar Rooftop Capacity of above 6 MW which resulted Omera Solar with **11.76 MW** of Industrial Rooftop Solar Projects in Bangladesh.



Omera Solar team successfully installed multiple Solar Megawatt rooftop plants in 2023, collaborating with popular Brands of Bangladesh such as Apex Footwear Limited and Ananta Group. This accounted to deploying multiple engineering teams to parallelly install solar projects, meeting critical Client Deadlines. The 11.76 MW industrial solar rooftop systems of Omera Solar are currently producing 13.74 GWh of clean electricity every year. This alternative power generation is contributing to the environment by reducing yearly carbon emission by 9,203 tons reimbursing over BDT 133 million every year on electricity bills for our clients.

In addition, Omera Solar entered 2024 signing the Largest Single - Phase Rooftop Solar Project of the Country which will add another 22.69 MW capacity acting as a big leap towards Omera Solar's Target to install 200 MW Rooftop Solar Systems by 2025.



## Omera Renewable Energy Limited (OREL)

Solar Projects Completed in 2023 11.76MWp

















### EC Distribution Limited (ECDL)



#### Expanding Horizons: EC Distribution Becomes Authorized 3M Dealer in Bangladesh

In the year 2023, **EC Distribution Limited (ECDL)** achieved a significant milestone in its business operations. The company has been officially authorized as a distributor for **3M Automotive Aftermarket Products** in Bangladesh, in addition to its being authorized as a distributor of 3M Building film since August 3, 2016. This partnership highlights ECDL's dedication to offering high-quality automotive and safety solutions to its customers, and it further strengthens its position in the market.

In addition, ECDL has successfully supplied and installed **3M Shatter Resistance Films** for the **Elevated Expressway Control Room**, ensuring enhanced safety and security for critical infrastructure.

The company's expertise in safety solutions is also exemplified by its work at the **Russian Culture Center**, where it provided and installed **3M Shatter Resistance Films** to protect against potential threats and ensure the safety of the facility's occupants.

ECDL also had the privilege of supplying and installing **3M Shatter Resistance Films** at **The Westin Dhaka**. These projects showcase ECDL's commitment to providing top-tier safety and security solutions.



## Elysium Engineering Limited (EEL)

#### Elysium Engineering briefly 2023:

Since its inception in 2022, **Elysium Engineering Limited** has been providing complete engineering solutions for different in-house projects of East Coast Group.

The major projects of 2023 include the construction of **Solar Panel Manufacturing Factory** at Ashulia, **Commercial Building** Construction at Moulvibazar, **Mohtasin Ali High School & College** construction, Construction of an office floor & guest house at **Marina Square**, Kulaura, Construction of **Hussainpur House** (a private resort) at Kulaura.

Besides that, EEL has also executed many other projects at ECG headquarters and other offices of its subsidiaries. Elysium Engineering Limited has been executing the projects with best engineering practices with strong supervision. Elysium is also working on several projects, especially construction works outside of the group which is also enriching its portfolio in the engineering section.









## **Activities of Associates**

#### Omera Petroleum Limited (OPL)

#### Host Sponsor Omera LPG Makes Big Splash at WLPGA Asia Summit, Dhaka

Omera LPG recently served as a Host Sponsor at the World LPG Association (WLPGA) Asia Summit held in Dhaka, where it successfully enhanced its brand recognition and credibility within the global LPG industry. By participating in this premier platform for industry leaders, policymakers, and stakeholders, Omera LPG positioned itself as a leader and innovator in the sector. Through branding placement, prominent speaking opportunities and active engagement with summit attendees, Omera LPG effectively showcased its commitment to sustainability and responsible LPG usage. The networking opportunities provided by the summit enabled Omera LPG to forge valuable connections and partnerships, expanding its reach and influence in the market. Overall, Omera LPG's role as a Host Sponsor at the WLPGA Asia Summit exemplified its dedication to advancing sustainable energy solutions and promoting responsible LPG practices on a global scale.





#### Bhashanchar Warehouse

Omera LPG has undertaken a commendable humanitarian initiative by constructing warehouse facility on Bhashanchar Island to provide safe and uninterrupted liquefied petroleum gas (LPG) to Rohingya refugees who fled from Myanmar. This initiative aims to address the essential energy needs of the refugee population, ensuring safety, reliability, and sustainability in LPG supply. Through the establishment of a state-of-the-art warehouse equipped with modern storage and handling infrastructure, Omera LPG is committed to adhering to international safety standards and promoting environmental responsibility. By facilitating the seamless transportation of LPG to the refugee camps and supporting broader humanitarian efforts, Omera LPG's initiative significantly contributes improving the living conditions, health, and well-being of Rohingya refugees, demonstrating its corporate social responsibility and commitment to humanitarian causes.





## **Activities of Associates**

## MJL Bangladesh Limited (Mobil)

## MJL Bangladesh PLC. Wins Two Prestigious Awards

MJL Bangladesh PLC. (MJLBPLC) was awarded with the 10th ICSB National Award-2022 for Corporate Governance Excellence. Mr. M. Mukul Hossain, CEO of MJLBPLC received the award from Mr. Tapan Kanti Ghosh, Secretary to the Commerce Ministry, at the Radisson Blu Dhaka Water Garden on October 14, 2023.

MJLBPLC has won 13th ICMAB Best Corporate Award-2022 under Oil, Gas & Energy Companies category. The then Commerce Minister Mr. Tipu Munshi, MP, handed over the award to Mr. M. Mukul Hossain, CEO of the company at Pan Pacific Sonargaon Hotel, Dhaka on November 7, 2023.

At MJL Bangladesh PLC., the award represents the ultimate recognition of its relentless focus on operating business to the highest levels of trust, transparency, values and ethics. It reaffirms the pledge of making corporate governance an integral part of the business.





## Mobil Sponsored the 2023 ITF Asia 14/U Development

Championships - Organized by Bangladesh Tennis Federation

The International Tennis Federation (ITF) Asia Under-14 Development Championship held on Sunday, January 8, 2023 at the Sheikh Jamal National Tennis Complex in Ramna. A total of 34 players from 10 countries took part in the competition. Including the host country Bangladesh, players from Bhutan, Chinese Taipei, Myanmar, Mongolia, Nepal, and Maldives fought it out in all four events-Boy's singles and doubles and Girl's singles and doubles- while Pakistan, Cambodia, and Laos played in the Boy's events only. Bangladesh Tennis Federation president and the then State Minister of Shipping Khalid Mahmud Chowdhury, MP inaugurated the tournament as the Chief Guest. MJL Bangladesh PLC.'s Managing Director, Mr. Azam J Chowdhury was also present as Special Guest. The then State Minister of Youth and Sports, Mr. Md. Zahid Ahsan Russel, MP distributed the prizes among the participants and winners at the prize giving ceremony as the Chief Guest.





## Corporate Social Responsibilities

#### Mohtasin Ali High School and College

#### Empowering Communities Through Education







Mr. Azam J. Chowdhury, Chairman, East Coast Group, recognizing the pivotal role of educators, personally selected 11 skilled college teachers on February 14, 2022, marking the first step towards creating a dream college for the community. Addressing space constraints, he facilitated the acquisition of 45 decimal land adjacent to the school in February 2022, ensuring local children access quality education nearby. His personal involvement in convincing six landowners paved the way for the new college building project, reflecting a deep commitment to accessible schooling. With the land secured, construction of the 6-story college building commenced, overseen by the Chairman himself. On October 29, 2022, the foundation of the project was inaugurated, with the Chairman planting a Flame tree, symbolizing a pivotal moment in the institution's journey. The event was attended government and non-government officials,

vibrancy to the occasion. On March 19, 2023, our chairman officially inaugurated the college construction and launched the college website simultaneously, marking the beginning of accessible and quality education, emphasizing technical subjects like IT, agriculture, and practical science.

## Corporate Social Responsibilities

## Bakhtunnessa Chowdhury Diabetes Center

## Dr. Brigette Schumann visited Bakhtunnessa Chowdhury Diabetes Center:

Bakhtunnessa Chowdhury Diabetes Center, in collaboration with Alo Bhuban Trust, organized a free sonography camp and training program on December 1st and 2nd, 2023 in Sylhet. Over 50 patients received diagnoses, guided by renowned German gynecologist Dr. Brigette Schumann. Nine sonologists and five sonographers from various hospitals and centers participated in hands-on training. The closing ceremony was attended by Major General (retd) Md. Nayeem Ashfaque Chowdhury, Executive Director of East Coast Group, with Colonel (retd) Liaquat Ali Khan delivering a speech. Renowned gynecologist Dr. Brigette Schumann and others also shared valuable insights. Over 30 patients received treatment and counseling, highlighting the importance of such initiatives in improving healthcare access. Certificates were awarded to participants, showcasing the commitment of both organizations to enhancing healthcare quality in Bangladesh.





## Corporate Social Responsibilities

#### Zakat Initiatives: Helping Communities Thrive

#### Zakat Distribution



Mr. Azam J Chowdhury, Chairman, East Coast Group, embodying compassion, personally distributed 4000 pieces of saree and 4000 pieces of lungi to the local distressed people of Kulaura on 29 and 30 April 2022 and 01 May 2022. This heartfelt zakat initiative sought to provide essential clothing, reflecting our commitment to the well-being of our community.

#### Robin Rari: Balancing Work, Family, and Academic Excellence!

We'd like to take a moment to celebrate the incredible achievement of Robin Rari, a valued member of our support staff! Robin recently completed his SSC (Vocational) exams, balancing his work commitments, family life, and studies with remarkable dedication.

His hard work and perseverance have paid off in outstanding results! We're incredibly proud of Robin's accomplishment, which is a true testament to his commitment to self-improvement.

In recognition of Robin's outstanding achievement and to support his educational endeavors in the future, our Director, Dilruba Chowdhury, has taken up the noble responsibility of ensuring Robin's educational expenses.

This fantastic news demonstrates Robin's hard work and exemplifies the supportive environment we foster here at East Coast Group. We're thrilled for Robin and excited to see what the future holds for him!

We extend our heartfelt congratulations to Robin on his outstanding academic achievement. We applaud his dedication and wish him all the very best in his future endeavors!



## Bangladesh Premier League (BPL) Sponsorship



Olio Orolio and Omera LPG proudly sponsored Bangladesh Premier League (BPL) 2023.



■ Glipmse of Olio Orolio and Omera LPG brand materials around the Sher-E-Bangla National Cricket Stadium during the BPL event.

## East Coast Group (ECG) Pitha Utsab



■ Celebration of Pitha Uthsob with Dilruba Chowdhury, Director, ECG, Mr. Masudur Rahim, CEO, ECG, Mr. Md. AKH Hasif Sowdagar, FCMA, FCA, CFO, ECG, and Mr. Mukul Hossain, CEO, MJL Bangladesh PLC held in ECG headquarters in February 2023.



Dilruba Chowdhury, Director, ECG with employees celebrating Pitha Uthsob 2023.

## East Coast Group (ECG) Corporate Retreat



■ East Coast Group arranged corporate retreat for the employees in March 2023.



■ East Coast Group arranged corporate retreat for the employees in March 2023.



■ Meeting for Solar Panel Manufacturing and Export to USA with Mr. Tanjil Chowdhury, Group MD, ECG, Mr. Masudur Rahim, CEO, ECG, Mr. Md. AKH Hasif Sowdagar, FCMA, FCA, CFO, ECG, the Radiant Alliance team, and Mr. Kayden Zhu, Vice President of Solarland USA.



Mr. Masudur Rahim, CEO, ECG, Mr. Md. AKH Hasif Sowdagar, FCMA, FCA, CFO, ECG, and Mr. Md. Mustafizur Rahman, General Manager (Finance), ECG attending audit fest with finance team at Rio Lounge on 22 March 2023.

## East Coast Group (ECG) Chairman's Award



■ Mr. Masudur Rahim, CEO, ECG, receiving Chairman's Award on July, 2023 for outstanding performance to foster growth of ECG.



■ Capt Minhazur Reza Chowdhury, COO, ECG, receiving Chairman's Award for successful purchase of the New Build Aframax Tanker (LR2) in July 2023.

## EC Organic Products Ltd. (ECOPL) Activation



■ Customers lining up for Free Health Check-up held at Shahbuddin park, Gulshan for Olio Orolio Joggers Park Activation in March 2023. The activation has been active since then, running four days a week till date.



Customers taking free health check-up services from Olio Orolio kiosk at Shahbuddin Park, Gulshan, Dhaka since March 2023. This campaign is running four days a week till date.

## East Coast Group (ECG) Women's Day celebration



■ Mr. Tanveer Chowdhury, Director, ECG, and Mr. Md. AKH Hasif Sowdagar, FCMA, FCA, CFO, ECG with employees on women's day celebration.



■ ECG Headquarters marked International Women's Day celebration on March 8th, 2023.



■ Team East Coast Group (ECG) with Mr. Tanveer Chowdhury, Director, ECG, on winning the trophy of Flyers Corporate Cup, 2023 sponsored by Olio Orolio.



■ Team ECOPL, gearing up for the Flyers Corporate Cup 2023, sponsored by Olio Orolio.

## **ECOPL Chittagong Market Activation**



■ Mr. Tanveer Chowdhury, Managing Director, EC Organic Products Limited, leads the brand and sales team for a successful Chattogram market activation on August 2023 for EC Organic Products.



■ Mr. Majharul Islam Siddique, Brand Development Manager, ECG, trained the Brand Promoters for EC Organic Products Limited's Chattogram Market Activation Campaign in August 2023.

## **ECOPL Chittagong Market Activation**



Olio Orolio Branded Caravan at Chattogram city during the activation campaign of EC Organic Products Limited held on August - October, 2023.



■ Customers interacting with brand promoters at Olio Orolio Branded Caravan in Chattogram city.

## East Coast Group (ECG) Newsletter Unveiling



■ Dilruba Chowdhury, Director, ECG, Mr. Tanveer Chowdhury, Director, ECG, Major General Md. Nayeem Ashfaque Chowdhury, SBP, OSP, SUP, psc, PhD (Retired), the then Executive Director, ECG, and Mr. Md. AKH Hasif Sowdagar, FCMA, FCA, CFO, ECG, unveiled Galena Vol-II along with editorial members of the newsletter in August 2023.



■ Galena Vol-II Launching Ceremony at ECG headquarter.

## XCEL Boxing Championship 2.0



■ Dilruba Chowdhury, Director, ECG, with ECG Brand Team attending boxing event, XBC 2.0 Fight night co-sponsored by Olio Orolio in September, 2023.



■ Team EC Organic at the boxing event, XBC 2.0 Fight Night co-sponsored by Olio Orolio in September 2023.

## Dhaka Flow Festival



■ Dilruba Chowdhury, Director, ECG, speaking in panel discussion at the Dhaka Flow Festival of Yoga and Wellness in November 2023.



Mr. Tanveer Chowdhury, Managing Director, EC Organic Products Ltd., speaking in panel discussion at the Dhaka Flow Festival of Yoga and Wellness in November 2023.

## Dhaka Flow Festival



Olio Orolio stall displaying products at the Dhaka Flow Festival of Wellness and Yoga held in November 2023.



Olio Orolio Food Tasting Session at the Dhaka Flow Festival of Wellness and Yoga held in November 2023.

### **Inauguration Ceremonies**



Mr. Azam J Chowdhury, Chairman, ECG, officially launching EC Organic Sunflower Oil along with Mr. Tanjil Chowdhury, group Managing Director, ECG, Mr. Tanveer Chowdhury, Managing Director of EC Organic Products Ltd.(ECOPL) & Director, ECG Ms. Munia Chowdhury, Director, ECOPL and Major General Md. Nayeem Ashfaque Chowdhury, SBP, OSP, SUP, psc, PhD (Retired), the then Executive Director, ECG.



Omera Solar successfully commissioned a 626.04 kWp Solar Rooftop System at Ananta Casual Wear Limited on 30th October 2023. Inaugurated by Mr. Sharif Zahir, Managing Director of Ananta Group and Mr. Masudur Rahim, CEO, ECG, on behalf of Omera Renewable Energy Limited.



■ Celebrating birthday of Dilruba Chowdhury, Director, ECG with Major General Md. Nayeem Ashfaque Chowdhury (Retd.), the then Executive Director, ECG, Capt Minhazur Reza Chowdhury, COO, ECBCL, Mr. Md. AKH Hasif Sowdagar, FCA, FCMA, CFO, ECG; Col. Liaquat Ali Khan (Retd.), Head of CSR, ECG, Mr. Mustafizur Rahman, GM (Finance), ECG, Mr. Nizam Mohammad Nusrat Ullah, GM (Operations), Omera Home Appliances.



Celebrating birthday of Mr. Tanveer Chowdhury, Director, ECG with Dilruba Chowdhury, Director, ECG and Mr. Md. AKH Hasif Sowdagar, FCA, FCMA, CFO, ECG.

## Birthday Celebration



■ Celebrating birthday of Mr. Md. AKH Hasif Sowdagar, FCA, FCMA, CFO, ECG with Mr. Tanveer Chowdhury, Director, ECG, Mr. Mustafizur Rahman, GM (Finance), ECG along with East Coast Family.



■ Birthday Celebration of East Coast Employees.

## **ECG** Employees



Sumi Margaret Costa Executive, Frontdesk Joining Date: Jan 1, 2023



**Majharul Islam Siddique** Brand Development Manager Joining Date: Jan 1, 2023



Kazi Ali Asraf Sr. Manager - Structural Engineering Joining Date: Jan 1, 2023



**Khan Zaoaduzzaman** PS to MD (EC Organic Products Ltd.) Joining Date: Jan 15, 2023



Md. Mizanur Rahman Executive, IT Joining Date: Feb 1, 2023



Saika Mehnaz Executive, Brand & Marketing Joining Date: Feb 15, 2023



Md. Imran Hossain Asst. Engineer (Civil) Joining Date: Feb 15, 2023



Asadullah Muhammad Hossain Saad Asst. Manager, Sales Joining Date: Mar 13, 2023



Md. Emran Hossain Niloy Manager, Company Secretariat Joining Date: Mar 15, 2023



Hossain Ahmed Executive, Procurement Joining Date: Jun 6, 2023



Md. Aslam Uddin Bhuiyan Executive, Vat & Tax Joining Date: Jun 18, 2023



Md. Ar-Rafiul Islam Asst. Manager, Export Joining Date: Jun 21, 2023



Tanha Tabassum Ali PS to CM Joining Date: Sep 3, 2023



Md. Ashikur Rahman Executive, CSR Joining Date: Dec 3, 2023

## ECG Newsletter Committee

## Advisory Members



**Tanjil Chowdhury** Managing Director



Dilruba Chowdhury
Director



**Tanveer A Chowdhury** Director





FCMA, FCA Chief Financial Officer

## ECG Newsletter Committee

#### **Editorial Members**



Sumana Afroz Manager, HR



**Majharul Islam Siddique** Brand Development Manager



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#### **ANNOUNCEMENT**

This initiative of publishing GALENA wouldn't have been possible without cooperation and laborious work from our fellow colleagues. The ECG newsletter committee ardently appeals to all our colleagues from different subsidiaries and departments to convey and inform the ongoing updates and news of their respective concerns.

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